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### **Education**

Ph.D. English (specialization in rhetoric and composition) Purdue University, 1986  
M.A. English, University of North Carolina-Chapel Hill, 1978  
B.A. Political Science, University of North Carolina-Chapel Hill, 1972

### **Professional Experience**

1992- Associate Professor, North Carolina State University  
1986-1992 Assistant Professor, North Carolina State University  
1982-1985 Teaching Assistant, Purdue University  
1978-1982 Full-time Instructor, Trident Technical College, Charleston, SC

### **Administrative Experience**

1999- Associate Director, Campus Writing and Speaking Program  
1997-99 Interim Director, Campus Writing and Speaking Program  
1996/97 Associate Director, Freshman Writing Program, NCSU  
1992/93 Advisor, M. S. program in Technical Communication, NCSU  
1985/86 Mentor, Purdue University  
1983-85 Assistant Mentor, Purdue University  
1983/84 Assistant Director, 1984 Rhetoric Seminar, Purdue University  
1980-82 Coordinator, Humanities and Social Sciences, Trident Technical College  
1976/77 Editor-in-Chief of the Carolina Quarterly, Chapel Hill, NC

### **Grants**

National Science Foundation, \$489,159 Principal Investigator, (LabWrite, 2003-05 DUE 0231086)  
National Science Foundation, \$87,260 Principal Investigator, (LabWrite 2000-01 DUE 9950405)  
David Ross Grant \$16,000 (awarded for dissertation proposal, 1985-86)

### **Award**

2002 recipient of The Award for Outstanding Contributions to Undergraduate Education,  
given by the Division of Undergraduate Affairs, NC State

### **Publications**

BOOK *Where Writing Begins: A Postmodern Reconstruction* (in press; publication 2003).  
Carbondale, IL: Southern Illinois UP.

ARTICLES Chris M. Anson, Michael Carter, Deanna P. Dannels, and Jon Rust. "Mutual Support: CAC Programs and Institutional Improvement in Undergraduate Education." *Language and Learning Across the Disciplines* (in press).

Michael Carter, Chris M. Anson, and Carolyn R. Miller. "Assessing Technical Writing in Institutional Contexts: Using Outcomes-Based Assessment for Programmatic Thinking." *Technical Communication Quarterly* (in press).

Michael Carter. "A Process for Establishing Outcomes-Based Assessment Plans for Writing and Speaking in the Disciplines." *Language and Learning Across the Disciplines* 6 (2002): 4-29.

Susan Blanchard and Michael Carter. "Helping Biomedical Engineering Students Develop Internet Literacy," *International Journal of Engineering Education* 15 (1999).

Michael Carter. "Scholarship as Rhetoric of Display; Or, Why Is Everybody Saying All Those Terrible Things About Us?" *College English* 54 (March 1992): 303-313.

Michael Carter. "The Ritual Functions of Epideictic Rhetoric: The Case of Socrates' Funeral Oration." *Rhetorica* 9 (Summer 1991): 209-32.

Michael Carter. "The Idea of Expertise: An Exploration of Cognitive and Social Dimensions of Writing." *College Composition and Communication* 41 (October 1990): 265-86.

Michael Carter. "*Stasis* and *Kairos*: Principles of Social Construction in Classical Rhetoric." *Rhetoric Review* 7 (Fall 1988): 97-112.

Michael Carter. "Problem Solving Reconsidered: A Pluralistic Theory of Problems." *College English* 50 (September 1988): 551-65.

Michael Carter. "The Role of Invention in Belletristic Rhetoric: The Lectures of Adam Smith." *Rhetoric Society Quarterly* 18 (Summer 1988): 3-13.

Michael Carter. "A Rhetorical (and Teachable) Approach to Style." *Teaching English in the Two-Year College* 14 (1987): 187-93.

CHAPTERS Carolyn R. Miller, Victoria Gallagher, and Michael Carter. "Integrated Approaches to Teaching Rhetoric: Unifying a Divided House." *Realms of Rhetoric*. Ed. Joseph M. Petraglia. Albany, NY: State U of New York P (in press).

Michael Carter. "What Is *Advanced* About Advanced Composition?: A Theory of Expertise in Writing." *Teaching Advanced Composition: Why and How*. Ed. Katherine H. Adams and John L. Adams. Portsmouth, NH: Boynton/Cook, 1991. 59-70.

(Reprint) Michael Carter. "What is *Advanced* About Advanced Composition?: A Theory of Expertise in Writing." *Landmark Essays on Advanced Composition*. Ed. Gary A. Olson and Julie Drew. Davis, CA: Hermagoras P, 1995.

ENCYCLO- Michael Carter. "Rhetorical Genres (Ancient)." *Encyclopedia of English Studies*  
PEDIA and *Language Arts*. Ed. A. Purves. New York: Scholastic P, 1994.  
ARTICLES

Michael Carter. "Paul Ricoeur" and "Persona." *Encyclopedia of Rhetoric*. Ed. T. Enos. New York: Garland Publishing, 1996.

REVIEW Michael Carter. *A Short History of Writing Instruction: From Ancient Greece to Twentieth-Century America*. Ed. James J. Murphy. In *Focuses 4* (Summer 1991): 78-80.

TEACHER'S Michael Carter and Nancy McCoy. *Four Worlds of Writing* (2nd edition), by  
MANUAL Lauer, Montague, Lunsford, and Emig, 1985. (with Nancy McCoy)

POSTERS "LabWrite" (with Eric Wiebe and Miriam Ferzli). North Carolina Association for Research in Education, Charlotte, NC, March 22, 2001

"LabWrite" (with Eric Wiebe and Miriam Ferzli). North Carolina Academy of Science, Greensboro, NC, March 24

"Supporting Lab Report Writing in an Introductory Materials Engineering Lab" (with Eric Wiebe and Miriam Ferzli). American Society of Engineering Educators, Albuquerque, NM, June 26, 2001

"LabWrite: Promoting Scientific Literacy" National Association of Research in Science Teaching" (with Miriam Ferzli and Eric Wiebe). Philadelphia, March 23, 2003.

### **Presentations**

"Using Rubrics for Evaluating Students' Writing and Speaking for Program Assessment." 2003 NC State Undergraduate Assessment Symposium. Raleigh, April 7, 2003.

"The Science Laboratory Report as a Pedagogical Tool for Promoting Scientific Literacy in College Students" (with Miriam Ferzli and Eric Wiebe). National Association for Research in Science Teaching. Philadelphia, March 25, 2003.

"LabWrite: Enhancing Science Education by Improving Students' Lab Reports." NC State Campus Writing and Speaking Program Brownbag Series. March 5, 2003.

"Ways of Knowing, Doing, and Writing in the Disciplines: Four Metagenres." NC State Campus Writing and Speaking Program Seminar. April 30, 2002.

"Exploring Disciplinary Differences Through Departmental Outcomes Statements." Conference on College Composition and Communication. Chicago, March 21, 2002.

"Mutual Support: Program and Institutional Improvement in Undergraduate Education" (with Chris Anson, Deanna Dannels, and Jon Rust). WAC 2002, Houston TX, March 7, 2002.

"EC2000 Criterion 2: A Procedure for Creating, Assessing, and Documenting Program Educational Objectives." American Society of Engineering Educators, Albuquerque, NM, June 26, 2001.

"Redefining an Academic Genre: A Case Study of the Laboratory Report." Genre 2001. Oslo, Norway. 14 May 2001.

"A Discipline-Specific, Outcomes-Driven Approach to Communication Across the Curriculum." Keynote Address given at the ISUComm Symposium, Iowa State University, February 23, 2001.

"Speaking, Writing, and Rhetoric: A Model for Teaching Communication and Composition" (with Vicki Gallagher). Mid-Western Speech Communication Association, St. Louis, April 8, 1999.

"Teaching a Basic Course in Speaking and Writing: The Strategic Communication Model." A short course given (with Vicki Gallagher and Greg Beatty) at the National Communication Association Conference, New York, November 22, 1998.

"Where Writing Begins: The Odd Materiality of Writing." Penn State Conference on Rhetoric and Composition, July, 1997.

"Stasis and the School Rhetorics: An Investigation of Beginnings in Freshman Composition." Rhetoric Society of America biennial conference, May 1996

"Pedagogy of the Impossible: The Postmodern in Composition." Penn State Conference on Rhetoric and Composition, July, 1995.

"Dialectic and Creativity in Writing." Conference on College Composition and Communication, March, 1995.

"In the Beginning: Kairos, Stasis, and Exigence." Penn State Conference on Rhetoric and Composition, July 1992.

"In the Beginning: Kairos, Stasis, and Exigence." Rhetoric Society of America, May 1992.

"Subjectivity, Ideology, and Agency: Discerning the Writing Subject." Penn State Conference on Rhetoric and Composition, July 1991.

"Epideictic Antecedents of Academic Discourse." Conference on College Composition and Communication, March 1991.

"Hermeneutics and Composition: Between Skepticism and Dogmatism." Penn. State Conference, July 1990.

"What It Means to Be an Expert Writer." Invited lecture presented to the Annual Multi-Disciplinary Seminar at Purdue University, January 19, 1990.

"The Idea of Expertise: An Exploration of Cognitive and Social Dimensions of Writing." Penn. State Conference, July 1989.

"From Sacred to Secular: The Ritual Foundations of Sophistic Rhetoric." Conference on College Composition and Communication, March 1989.

"A Sketch for a Hermeneutical Rhetoric: The Theories of Paul Ricoeur." Penn. State Conference, July 1988.

"Reading for Writing: A Theory," Conference on College Composition and Communication, March 1988.

Respondent to "Critical Theories and Shared Knowledge," Conference on College Composition and Communication, March 1988.

"Ricoeur on Rhetoric: A Little More Harmony in the New Rhetoric." Conference on College Composition and Communication, March 1987

"What Cognitive Psychology Tells Us about Inquiry in the Writing Process." Conference on College Composition and Communication, March 1986

"Performing Empirical Research in the Classroom." Conference on College Composition and Communication, March 1985.

"Adam Smith and the Emergence of the Current-Traditional Paradigm." Rhetoric Society of America, August 1984.

### **Workshops**

"Using Writing to Teach/Writing to Learn." Two-day workshop presented for the PAMS Teaching Effectiveness Workshop, May 13 and 14, 1998.

"Writing to Learn" (with Nancy Penrose). Given at PAMS Teaching Effectiveness Workshop, May 10, 1997.

"Grading Papers: Balancing Effectiveness and Efficiency." A brown-bag lunch discussion for faculty from across campus, April 21, 1997.

Three day-long workshops on writing across the curriculum (with Carolyn Miller and Nancy Penrose), November 14 and 15, 1996; April 11, 1997.

“Writing to Learn” (with Nancy Penrose). Given at PAMS Teaching Effectiveness Workshop, May 13, 1996.

"How to Make Technical Writing More Persuasive." CP&L Technical Association, March 1991.

A workshop for pre-med students to prepare them for the writing sample on the new MedCAT, March 1991.

"Inventing the Corporation: The Role of the Technical Writer." CP&L Technical Writers' Association, January, 1990.

"Using Reading to Teach Writing." Given to selected high school teachers at the Young Writers Awards meeting, June, 1988.

"Inquiry as a Foundation for Writing Across the Curriculum." A workshop for teachers at Enloe High School, April, 1988.

"Process and Invention." A two-day workshop given at Marshall University as a part of a grant for in-service education of the English faculty, November, 1983.

#### **Professional Memberships**

National Council of Teachers of English  
Conference on College Composition and Communication  
Rhetoric Society of America  
Writing Program Administrators

#### **Graduate Theses Directed**

Patricia Brasher  
Ellen Fussell  
Barbara Loftus  
Kurt Heins  
Stephanie Waters  
Leesa Payne  
Anne-Lindsay Mitchel  
Beth Bir  
Chris Barrett  
Kelly Pender  
Shaun Slattery  
Anita Furtner

#### **Courses Taught at NCSU**

GRADUATE    English 511 Theory and Research in Composition  
                  English 514 History of Rhetoric  
                  English 610 Professional Writing in the Plant Sciences  
                  English 610 Advanced Writing for Empirical Research

UNDER-GRADUATE English 110 Developmental English  
English 111 Composition and Rhetoric  
English 111T Communication and Composition (Textiles)  
English 112H Composition and Reading  
English 322 Advanced Rhetoric and Composition  
English 323 Writing in the Rhetorical Tradition  
English 333 Communication of Science and Research  
English 422 Writing Theory and the Writing Process  
English 426 Analyzing Style  
English 491 The Writer's Voice: The Literature of the Essay

#### **Departmental Service at NCSU**

Building Committee, 89/90  
Curriculum Committee, 94/95 (chair), 95/96, 01/02, 02/03 (chair)  
Elections Committee, 97/98. 99/00 (chair)  
Freshman Council, 86/87, 87/88, 89/90, 90/91, 95/96, 96/97  
Governance Committee, 93/94  
Graduate Council, 92/93, 98/99, 99/00, 00/01  
Library Committee, 91/92, 96-present  
Majors Committee, 99/00  
Presentation Committee, 95/96  
Registration Committee, 87-89  
Scheduling Committee, 95/96  
Speaker's Committee, 88/89  
Travel Committee, 88/89, 89/90, 91/92  
Search Committee, Department Head 00/01  
Search Committee, Journalism (co-chair) 02/03

#### **University Service at NCSU**

Committee for Undergraduate Program Review, 01-present  
Campus Writing and Speaking Board, 97-99 (chair)  
Council for Undergraduate Education Writing Work Group, 94/95, 95/96, 96/97  
Council for Undergraduate Education, 02/03  
State Employees Combined Campaign, 02/03 (vice-chair)  
Search Committee, Director of Campus Writing and Speaking Program 97/98  
Search Committee, Associate Director of CWSP 98/99  
Search Committee, Coordinator for Writing and Speaking Tutorial Service 03