

**Q1. Before coming to vote today, did you know the ballot would allow you to select your top choices for City Council and then to rank your remaining preferences?**

City	Yes	No
Town of Cary	76%	25%
Hendersonville	65%	35%

Note: Cary N > 1,600; Hendersonville N > 800

**Q2. Was the option of ranking candidates easy/hard for you to understand or hard/easy for you to understand?**

City		Percentage
Town of Cary	Very Easy to Understand	81%
	Somewhat Easy to Understand	14%
	Somewhat Hard to Understand	4%
	Very Hard to Understand	1%
Hendersonville	Very Easy to Understand	60%
	Somewhat Easy to Understand	26%
	Somewhat Hard to Understand	12%
	Very Hard to Understand	3%

Note: Cary N > 1,600; Hendersonville N > 800

**Q3. (Cary) “Did you rank more than one candidate today” (Hendersonville) “After selecting your top one or two choices, did you rank any of the remaining candidates today?”**

City	Yes	No
Town of Cary	69%	31%
Hendersonville	63%	37%

Note: Cary N > 1,600; Hendersonville N > 800

**Q4: Split Ballot Design for Hendersonville; Cary A form only**

**Q4a. “Do you prefer ranking candidates to avoid a run-off election -- or voting for only one or two candidates where a second election might be necessary?”**

**Q4b “Which do you prefer – to rank the candidates to determine a winner in a single election, or to have a second election if it is needed?”**

		Percentage
Town of Cary	Prefers Ranking (IRV)	68%
	Prefers each equally	5%
	Prefers voting for single candidates/separate run-off	27%
Hendersonville	Prefers Ranking (IRV)	67%
	Prefers each equally	5%
	Prefers voting for single candidates/separate run-off	28%

Note: For Hendersonville, percentages are the average of the A and B forms. Cary N > 1,600; Hendersonville N > 800

**Q5. If you DID NOT rank any candidates, what was the primary reason?**

City		Percentage
Town of Cary	Unsure how ranking works	7%
	Ranking would harm first choice	23%
	Did not know enough about other candidates	40%
	Remaining candidates too similar to rank	7%
	Other	24%
Hendersonville	Unsure How ranking works	25%
	Ranking would harm first choice	17%
	Did not know enough about other candidates	40%
	Remaining candidates too similar to rank	5%
	Other	12%

Note: Cary N > 1,600; Hendersonville N > 800

**Q6. Do you agree or disagree with this statement: "Compared to previous Council elections, I was more informed about the candidates' positions on the issues."**

		Percentage
Town of Cary	Agree	Not asked
	Neither Agree nor Disagree	Not asked
	Disagree	Not asked
Hendersonville	Agree	41%
	Neither Agree nor Disagree	45%
	Disagree	14%

Note: Hendersonville N > 800